



**City of Scottsdale
Enhanced Municipal Services District Commission
Regular Meeting Agenda
Community Design Studio
7506 E. Indian School Road
Scottsdale, Arizona 85251**

Wednesday, April 20 - 5:30 PM

Commissioners
William Gookin, Jr.
Marilynn Atkinson
Bambi Johnson

Paul Piazza
Anselm Bischoff
Steven Scholz
Sally Shaffer

1. Call to Order
2. Roll Call
3. Approval of Minutes from 3/16/05 Meeting Action
4. Open Meeting Law Information
Donna Bronski, Attorneys Office, will provide an update on a recent Attorney General interpretation of the Open Meeting Law and give an over view of the Open Meeting Law.
5. Downtown Performance Information
Staff will provide an update for the commission on performance indicators for downtown. John Little, Downtown Group and Harold Stewart, Economic Vitality
6. Reauthorizing the EMSD for FY 06 Information
Staff will provide an overview of the process for reauthorizing the Enhanced Municipal Services District. John Little, Downtown Group
7. FY 06 Marketing Plan Action
Consider approval of marketing strategies and provide direction as to the recommended budget allocation for FY06. Michelle Olson, Olson Communications.
8. Area Grant Applications /Status Action
Consideration of an area grant application from Old Town in an amount up to \$12,000 for the development and distribution of brochures. Consideration of an amendment to a previously approved area grant application from Brown/Stetson in the amount of \$438.27.
9. Marketing Working Group Update/Recommendations Information
Olson Communications will provide an update on marketing activities. Commissioners Atkinson and Johnson, Michelle Olson, members of the marketing working group.
10. Status of FY05 Budget Information
Standing item. Staff will provide a status of the FY05 budget.
11. Status of FY06 Budget Recommendation Information
Chairman Gookin will provide an update on the Commission's recommendation to the City Council to increase its funding by \$130,000.
12. Future Agenda Items/Commissioner Announcements Information
Commissioners may suggest items for future meetings and make any announcements of interest to the public.

13. Staff Announcements

Information

14. Items from the Floor

Citizens may complete a Citizen Comment card before or during this evening's meeting. This time is reserved for citizen comments regarding non-agendized items. No official action can be taken on these items.

15. Adjournment

*The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commission or public comments. If action by the Commission is needed, the item should be placed on the next meeting's agenda to be consistent with the Arizona Open Meetings Law.

Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Michelle Korf at 480-312-2638, or email mkorf@scottsdaleaz.gov. Requests should be made as early as possible to allow time to arrange accommodations.